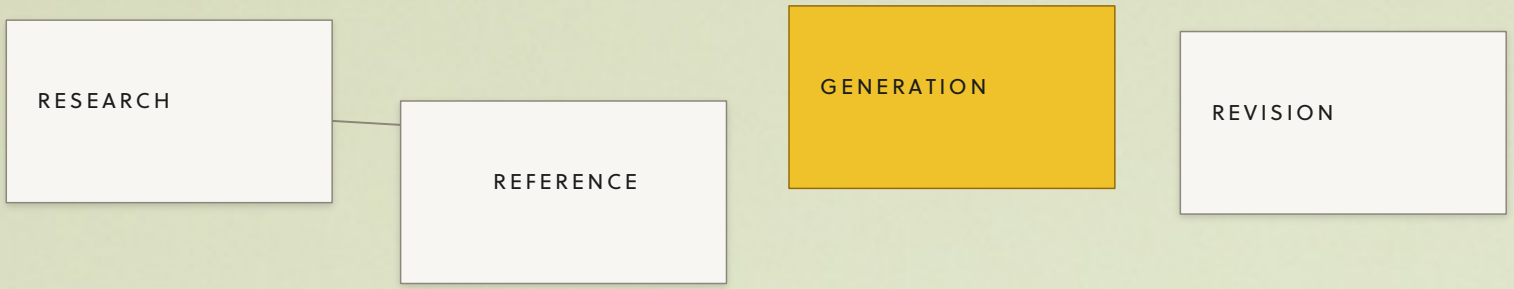
NOON

Seed round · 2026



WHAT WE ARE BUILDING

One canvas where research, reference, generation and revision live together.



For people who already have taste and are tired of moving work between eleven applications that do not know about each other.

THE PROBLEM, BRIEFLY

Creative tools were built for making one thing.

WHAT ONE PIECE OF WORK ACTUALLY IS

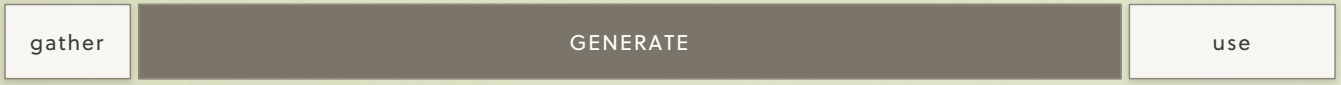


Spread across a browser, a notes app, a folder of screenshots and three generation tools that each forget everything on close.

WHY THIS IS NOW POSSIBLE

Generation became good enough to be a normal step.

WHEN IT WAS THE POINT OF THE EXERCISE



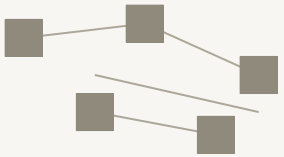
WHEN IT IS ONE STEP AMONG SIX



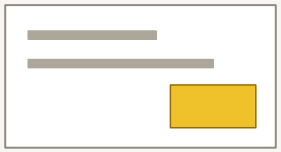
Not a generator with a gallery attached — a workspace that happens to be able to generate.

WHAT IT IS

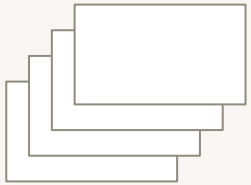
A workspace with memory.



Everything you gathered stays gathered, and stays connected to what it informed.



Generation happens inside the document, not in a separate tab you paste out of.



Every version is kept. Nothing is lost by trying something.

WHAT IT IS NOT

Three things we are not.

- ✕ A prompt box with a nicer border.
- ✕ A tool for people who want it to have the idea.
- ✕ Free, or available in a consumer tier.

Each of those is a decision, not an omission.

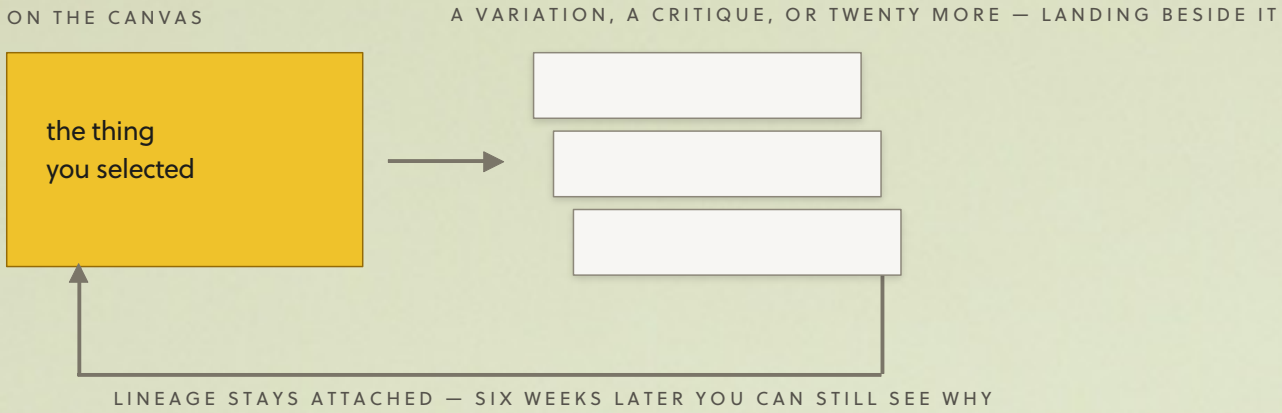
THE PRODUCT · ONE

The canvas.

An infinite surface that holds images, text, links and generated work as first-class objects of the same kind. Arrangement is meaning — what sits next to what is part of the record.



The loop.



Select anything on the canvas and ask. The result arrives in place, in context, with its history intact.

WHO IT IS FOR

3,100 people

ART DIRECTORS

PHOTOGRAPHERS

DESIGNERS

FILM PEOPLE

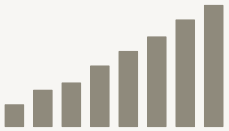
Professionals whose output is judged by other professionals.
We have not tried to reach anyone else and we do not intend to.

TRACTION

Small, and it stays.

3,100

weekly active



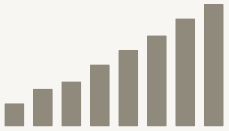
71%

week-8 retention



$46K

MRR



0

paid acquisition



Every one of those 3,100 arrived because someone they respect was already using it.

HOW WE CHARGE

$32 a month. One tier.

$32

A MONTH

FREE PLAN

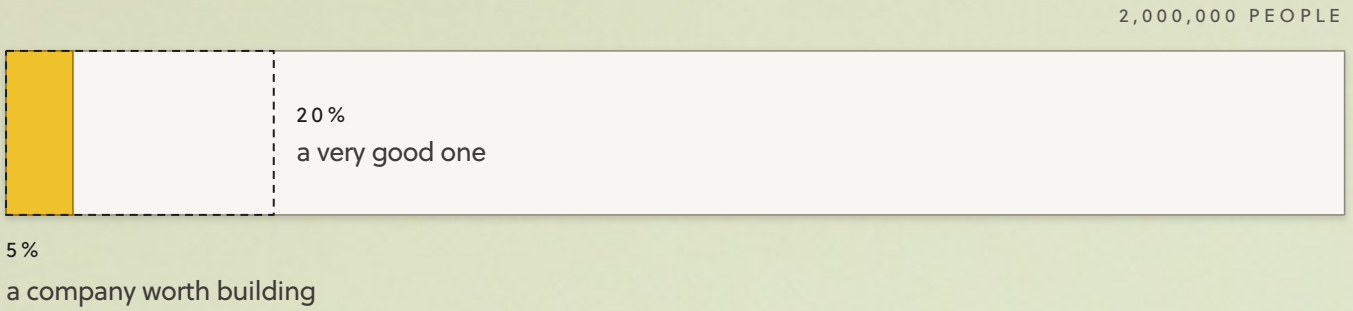
ENTERPRISE

SEATS

A single price a working professional can approve without asking anyone, and that a hobbyist will decline — which is the filter we want.

THE MARKET WE ACTUALLY WANT

Two million people are paid for visual judgement.



We do not need most of them.

WHO IS BUILDING IT

Twelve people. No marketing department.



2
FOUNDERS

6
ENGINEERS

3
DESIGNERS

1
SUPPORT

Two founders out of music software, where the users are unforgiving and the tools have to disappear. One person answers every support message personally.

THE ASK

$6M

TWENTY-FOUR MONTHS AT CURRENT BURN



MONTH 0 MONTH 12 MONTH 24

Seed. The team roughly doubles and the price does not change.

WHAT IT BUYS

Where the six million goes.



Engineering	the canvas is the hard part and it is not finished
Inference	generation inside the document is expensive and we eat it
Everything else	

A tool for people
who already have taste.

NOON

